

01 Logo



Lockup



Lockup on ink



Mark, for square slots



Mark on ink



Wordmark, name only (rare)



Ստացիր վճարումներ

In Armenian: logo stays Latin

02 Clear space and minimum size



Clear space: half the tile width on every side.



Lockup
96 px, 24 mm



Mark
16 px, 5 mm

Minimum sizes, shown at print size.

03 Colour



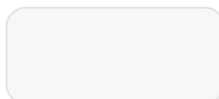
Ink
#121212



Green
#14B26A



White
#FFFFFF



Ground
#F7F7F7



Grey
#8A8A8A



Light grey
#B4B4B4

Green is the dot and the sign that money arrived. Never a background.

04 Typefaces

Aa

Archivo

Headlines, big money, wordmark
720–820 · width 100 / 112

Aa

Noto Sans

English body
400 · 500 · 600 · 700

{ }

JetBrains Mono
Code

Աա

Google Sans

All Armenian text
Fallback: Noto Sans Armenian

05 Don'ts



Don't recolour
the dot



Don't stretch
the logo



Don't put the tile
on busy photos



Don't retype
the name